



## What Does the Coronavirus Mean for Investors?

*Presented by Steven M. Seide, Todd Cottingham and Michael D. Barone*

Despite attempts by Chinese authorities to contain the coronavirus, the numbers make clear that the virus is now spreading around the world. According to the [World Health Organization](#), there are 79,331 confirmed cases, of which 77,262 are in China and 2,069 are outside of China (as of February 24, 2020). Unfortunately, the numbers only seem to be growing, with the *Washington Post* recently reporting that there were 833 confirmed cases in South Korea and 53 confirmed cases in the U.S.

### Investors Expect More Bad News

Indeed, the markets have taken notice. As of this writing, global financial markets are down by 3 percent or more. Here in the U.S., they are down by almost 5 percent from their peaks. This drop is one of the largest in recent months, and it reflects the sudden apparent surge in coronavirus cases. Investors are clearly expecting more bad news—and rather than wait for it, they are selling.

Is selling the right thing to do? Probably not. The virus could continue to spread and even get worse. But we do know a couple of things.

### Putting the Risk in Context

First, new cases in China seem to be leveling off, having peaked between January 23 and February 2. We can expect things to get worse in countries with new outbreaks, but steps can be taken to help control the virus—as has been shown in the origin country.

Second, countries have been applying the lessons learned from China, which should help contain their outbreaks. For example, the Centers for Disease Control and Prevention (CDC) reports 14 cases diagnosed in the U.S., as well as 39 cases in people repatriated here from China or the *Diamond Princess* cruise ship. Cases here appear well contained and under surveillance, which should help limit any spread. The same holds true in most of the developed countries.

For all the hype, then, in many countries and certainly in the U.S., the coronavirus remains a very minor risk. Another way to put that risk in context is that during the current influenza season, there have been 15 million cases, 140,000 hospitalizations, and 8,200 deaths. Compared with the average flu season, then, the coronavirus does not even register. With 53 current coronavirus cases, it could certainly get worse. At least in the U.S., however, the overall damage is not likely to come close to what we already accept as “normal.”

### Signs of a Slowdown in China

While the risk to your health may be small, that may not be the case for your investments. The epidemic has already caused real economic damage in China, and it is likely to keep doing so for at least the first half of the

110 John Robert Thomas Drive • Exton, PA 19341 • 610.280.9330 • [www.seidefinancial.com](http://www.seidefinancial.com)

Securities and advisory services offered through Commonwealth Financial Network; Member FINRA/SIPC, a Registered Investment Adviser. Fixed insurance products and services offered by Steven Seide through Seide Financial Group, Inc.



year. The same case seems likely for South Korea. These two countries are key manufacturing hubs. Any slowdown there could easily migrate to other countries through component shortages, crippling supply chains around the world. Again, there are signs in the electronics and auto industries that the slowdown is already happening, which will be a drag on growth. This risk is largely behind the recent pullback in global markets.

Here, the key will be whether the disease is contained—which would still be a shock to the system but would be normalized fairly quickly—or whether it continues to spread. Right now, based on Chinese data, the first scenario looks more likely. If so, Chinese production should recover in the next six months, with the economic effects passing even more quickly. It might help to think of this situation like a hurricane, where there is significant damage that passes quickly. Stock markets, which typically react quickly on the downside, can bounce back equally quickly. Should the virus be contained, it would be a mistake to react to the current headlines. We have seen this situation before—the drop and bounce back—with other recent geopolitical events.

### **Can U.S. Ride Out the Storm?**

Even if the virus continues to spread around the world, those in the U.S. should take a deep breath. The U.S. economy and stock markets are among the least exposed to the rest of the world, and they are the best positioned to ride out any storm. Further, the U.S. health care system is among the best in the world, and the CDC is the top health protection agency in the world. As such, we are and should be relatively well protected. Finally, given that the U.S. economy and markets depend primarily on U.S. workers and their spending, we are less vulnerable to an epidemic. We should do relatively well, as has happened in the past.

### **Stay the Course**

The headlines are scary and recent market declines even more so. But the economic foundation remains reasonably solid around the world. The epidemic is a shock, but it is not likely to derail the recovery. The World Health Organization, while recognizing the risks, has not declared a pandemic, indicating that the risks remain contained. The U.S. is well positioned, both for the virus and for the economic effects.

We certainly need to pay attention. But as of now, watchful waiting continues to be the proper course.

###

Steven M. Seide, Todd Cottingham and Michael D. Barone are financial advisors located at Seide Financial Group, 110 John Robert Thomas Drive, Exton, PA 19341. They offer advisory services as Investment Adviser Representatives of Commonwealth Financial Network®, a Registered Investment Adviser. They can be reached at (610) 280-9330 or at [sms@seidefinancial.com](mailto:sms@seidefinancial.com), [twc@seidefinancial.com](mailto:twc@seidefinancial.com) or [mdb@seidefinancial.com](mailto:mdb@seidefinancial.com)

Authored by Brad McMillan, CFA®, CAIA, MAI, managing principal, chief investment officer, at Commonwealth Financial Network®.

© 2020 Commonwealth Financial Network®

110 John Robert Thomas Drive • Exton, PA 19341 • 610.280.9330 • [www.seidefinancial.com](http://www.seidefinancial.com)

Securities and advisory services offered through Commonwealth Financial Network; Member FINRA/SIPC, a Registered Investment Adviser. Fixed insurance products and services offered by Steven Seide through Seide Financial Group, Inc.